

Bristow News

Covering Bristow and the surrounding area since 1899

OPEN/LOCAL RATES

RETAIL & CLASSIFIED DISPLAY

\$6.50 PCI Black & White

+ \$3.00 PCI Color (Up to \$150 Additional)

NON-PROFIT (501c3) DISCOUNT

\$4.20 PCI

CLASSIFIED LINE ADS

\$5.00 per ad (15 words or less)

\$.25 per word additional

PRE-PRINTED INSERTS

\$225.00 1 oz or less

\$250.00 1.01 oz - 2.00 oz

\$275.00 2.01 oz - 3.00 oz

\$300.00 3.01 oz +

Full Run Only - 2,200 Qty.

Send To: 112 W. 6th Ave., Bristow, OK 74010

NATIONAL/AGENCY RATES

Rates as indicated, net-to-paper. Volume discounts available.

PUBLIC NOTICES (LEGAL ADVERTISING)

Submit via Word Document to angie.gentry@bristownews.com for quote.

OBITUARIES

\$40 for first 400 words (includes picture). \$.10 per word thereafter.

MODULAR SIZE PROGRAM

	COLOR	B&W	DIMENSIONS
Full Page	\$800	\$650	11.07" x 21.00"
Half Page	\$450	\$325	11.07" x 10.50"
Qtr. Page	\$250	\$175	5.44" x 10.50"
Eighth Page	\$140	\$90	5.44" x 5.25"

Classified Business Directory

Bus. Card	\$20 per	1-12 Wks.	3.66" x 2.00"
Bus. Card	\$15 per	13-25 Wks.	3.66" x 2.00"
Bus. Card	\$12 per	26+ Wks.	3.66" x 2.00"

MEASUREMENTS

LOCAL & CLASSIFIED DISPLAY ADVERTISING

Columns	Inches
1	1.706"
2	3.59"
3	5.477"
4	7.369"
5	9.265"
6	11.125"

DEADLINES: Mondays at 5 PM CST.

PUBLICATION DAY: Thursday

CONTACT:

918-367-2282

advertising@bristownews.com

BRISTOWNEWS.COM

DIGITAL ADVERTISING

Includes visibility throughout all local web display positions

	50%	25%	10%	5%
728x90 & 300x250	Per Month	\$400	\$225	\$100
			\$60	

NEWSLETTER ADVERTISING

	Top	Middle	Lower
600x200	Per Month	\$200	\$150
			\$100

Publisher reserves the right to reject or cancel any advertisement or part of any advertisement at any time. When an advertisement contains an error which is not the fault of an advertiser or agency, the liability of the publisher shall not exceed supplying a correction letter and credit for the space occupied by incorrect item - this includes public notices and legal advertising. In no event is the publisher liable for special, consequential, incidental, indirect or punitive damages, including but not limited to lost profits. No responsibility is assumed for more than one incorrect insertion of any advertisement. Where proof of ad is submitted, advertiser assumes all responsibility for any error not marked on a proof. There shall be no liability for non-insertion of any advertisement beyond the amount paid for such advertisements. All advertising is required to be paid in advance, prior to publishing, unless credit has been established and approved. Political advertising must be paid in advance and approved by publisher. Ad placement is not guaranteed without a 25% additional charge. Color placements are subject to availability. **Effective January 1, 2022.**